



Rainbow Meadow — quick-start for clinics

Free. No login. No partnership required. Just print, place, and hand off.

WHAT IT IS

A free grief-support platform for pet families — guided farewell ritual, quality-of-life tracking, private memorials, and immediate practical support. Designed to slot into the moments your team already navigates: discharge after euthanasia, anticipatory-grief conversations, and aftercare follow-up.

THE 4-STEP ROLLOUT

1. **Print the kit.** Twelve pieces, all free at rainbow-meadow.org/for-professionals. Use the "Print the entire kit" link.
2. **Place the signage.** Rack card at reception, tabletop sign in consult rooms, poster in the waiting area.
3. **Hand off the right piece.** Use the staff usage guide to map scenarios → assets. Most discharge moments need just the brochure plus the start-here card.
4. **Follow up.** Include the one-link client URL in your discharge email or text: rainbow-meadow.org/grief-support

WHAT FAMILIES GET

- An immediate next step within ten seconds of scanning
- A guided farewell ritual they can do at home, on their own time
- A private companion space — no app, no account required
- Quality-of-life tracking for pets still in care
- Aftercare comparison and local provider lists (Central MA)

WHAT IT DOES FOR YOUR TEAM

- Removes the "I don't know what else to give them" moment at discharge
- Replaces ad-hoc photocopies with a coherent kit
- Gives the front desk a one-line script to offer with confidence
- Quietly does the emotional follow-up your team can't always do

CO-BRANDING

Want a version with your clinic's logo, contact information, or an aftercare partner's branding? Email founder@rainbow-meadow.org or visit rainbow-meadow.org/contact. Free for non-commercial clinical use.